JUNE QUARTER NET AT ₹3,450 CR, ITS THIRD LARGEST

## SUVs, tractors drive M&M profit up 32%

SWARAJ BAGGONKAR Mumbai, July 30

MAHINDRA & MAHINDRA (M&M) posted a 32% year-onyear (y-o-y) surge in standalone net profit to ₹3,450 crore in the Tune quarter, helped by a richer product mix in the SUV category and a better average selling price in the tractor segment.

The Mumbai-based company, which makes Scorpio and Thar sports utility vehicles (SUVs) as well as Swaraj and Oja brand of tractors, beat the Bloomberg net profit estimate of ₹3,101 crore. This was the third biggest-ever quarter for the company in terms of profit.

Its standalone revenue from operations improved 27% y-o-y to ₹34,083 crore, beating the Bloomberg estimate of ₹33,980 crore. Revenue from its automotive segment surged 32% to ₹24,949 crore, while revenue from its farm equipment division improved 13% to ₹9,186 crore. The total number of vehicles sold by the company during the quarter stood at 247,249, a growth of 17% y-o-y. The total number of tractors sold went up by 10% to 132,964 units.

Operating margins declined to 14.05% in the quarter, from 15.17% in the year-ago period.

Riding high on demand for its new range of SUVs such as XUV3XO and Thar Roxx, M&M closed the June quarter with the second spot in the passenger vehicle segment, pushing Hyundai and Tata Motors

## REVVING UP

M&M standalone financials (₹ cr) @ Q1FY25 @ Q1FY26

☆ % change y-o-y Ebitda

Revenue

32 25.8

Ebitda margin (%)

margin (%) 9.6 10.1

Net profit

Net

ANISH SHAH, GROUP CEO AND MD, M&M

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behind but trailing Maruti Suzuki. M&M claimed to have a higher-than-industry-average penetration of electric vehicles in the SUV segment at 7.8% as against 5.6% recorded by the industry. With the BE 6, XEV 9e and XUV 400, it had a volume market share of 31.8% in the e-SUV segment.

For FY26, M&M is targeting a percentage growth that will be in "mid- to high-teens". It will showcase a new vehicle platform on August 15, which will be produced at the Chakan plant. Three SUVs powered by internal combustion engines and two battery electric vehicles will be launched in 2026. While the broader sentiment in the automotive market remains weak, M&M believes that the consumer sentiments will pick up during the upcoming festive season given that monsoon has been favourable so far.

Anish Shah, Group CEO and MD, M&M, said, "The rural sentiment is better and we are seeing that in our tractor business. Urban continues to be weak but fundamentals are strong. The rate cuts, greater liquidity and the overall sentiment being weaker will likely turn around given that we have had a good monsoon so far."

On rare earth magnet, M&M said it is not facing any supply issue and that its production will be carried on as planned.