

'No Proposal to Ban Foreign Mobile Cos in Sub ₹12k Range'

Will prevent 'crowding out of Indian brands':
Rajeev Chandrasekhar

Our Bureau

New Delhi: The government and the Ministry of Electronics and Information Technology (MeitY) will always intervene in market situations where there is "crowding



The minister was speaking at the launch of a joint report prepared by the ICRIER and ICEA

out of Indian brands due to unfair trade practices", minister of state for Electronics and IT, Rajeev Chandrasekhar said on Monday.

Chandrasekhar was speaking at the launch of a joint report prepared by the Indian Council for Research on International Economic Relations (ICRIER) and the Indian Cellular and Electronics Association (ICEA).

"Wherever we feel that there is a

crowding out of Indian brands due to unfair trade practices or unfair practices, we would like to intervene and make sure that those issues are resolved," Chandrasekhar said.

Responding to a question on the government's plan to ban foreign brands in the sub ₹12,000 phone category, Chandrasekhar said that though the ministry had no such proposal at present, it would make sure that through policy initiatives and interventions Indian brands also survive and thrive. "We very strongly believe that in our electronics ecosystem, there is a role for Indian brands, entrepreneurs and supply chain."

