

Tata Motors enters Egypt market with seven commercial vehicle models

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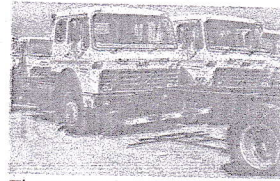
Tata Motors launched its commercial vehicle range in Egypt through a partnership with MM Group for Industry and International Trade (MTI), marking its entry into the North African market.

It introduced seven models, including the Tata Xenon pickup, Ultra T.7 and T.9 trucks, Prima series heavy vehicles and the LP 613 bus.

Asif Shamim, Head of International Business for Tata Motors Commercial Vehicles, described Egypt as a "pivotal market" driven by infrastructure expansion and demand for reliable transport solutions.

PIVOTAL MARKET

MTI, one of Egypt's largest distribution companies with over 40,000 points of sale, will handle local distribution and after-sales support through seven strategically-



The company has introduced seven models in Egypt

located service centres. Chief Executive Officer Khaled Mahmoud said the partnership represents a milestone for Egypt's transport and logistics sector.

Tata Motors is offering extended warranties of up to five years or 1.5 lakh kms on the Xenon and Ultra ranges, along with scheduled service packages. It operates in over 40 countries with commercial vehicles ranging from sub-1-tonne to 60-tonne capacity. The launch reflects Tata Motors' broader international expansion strategy as the \$44 billion company seeks growth beyond its dominant position in India's commercial vehicle market.