

VinFast makes 1st India stop with Surat showroom



Pham Sanh Chau, CEO, VinFast Asia, at the inauguration of company's first dealership VinFast Surat

PHOTO: COMPANY

SHINE JACOB

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VinFast Auto India, the Indian subsidiary of global electric vehicle (EV) major VinFast, inaugurated its first Indian showroom in Surat, Gujarat on Sunday — kicking off its retail journey in the country.

The move comes ahead of the company's inauguration of a \$2 billion Thoothukudi manufacturing unit on August 4. The outlet serves as the brand's physical touchpoint in India, underscoring VinFast's long-term commitment to establishing a strong, customer-centric electric mobility ecosystem, the company said. The Showroom will showcase VinFast's upcoming range of premium electric SUVs — VF 6 and VF 7. As part of its road map, the company aims to launch 35 dealerships by the year-end, across over 27 cities.

The dealership 'VinFast Surat' is promoted by Chandan Car, a leading name in India's automotive retail sector. Strategically located in Surat's Piplod, the dealership will serve as a one-stop destination for VinFast's prospective buyers. Spanning across 3,000 square feet, the facility will offer immersive product experiences, seamless vehicle purchase journeys, and world-class after-sales support.

VinFast opened pre-bookings for the VF 6 and VF 7 models on July 15, backed by a rapidly expanding dealer network and EV ecosystem initiatives. The models are open to booking at the firm's showrooms and website with a booking amount of ₹21,000.