

Har Ghar Tiranga spend will be considered CSR: Ministry

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The Corporate Affairs Ministry has clarified that spending towards the *Har Ghar Tiranga* campaign will be considered Corporate Social Responsibility under the Company law.

The campaign to encourage the hoisting of the tricolour, national flag, in every home is part of the Azadi Ka Amrit Mahotsav celebrations to mark the 75th year of independence.

“It is clarified that spending of CSR funds for the activities related to this campaign, such as mass scale production and supply of the National Flag, outreach and amplification efforts and other related activities, are eligible CSR activities under item no (ii) of Schedule VII of the Companies Act 2013

pertaining to the promotion of education relating to culture,” said an MCA circular.

The Centre has encouraged Indians to hoist the national flag in their homes from August 13-15.

The Companies Act 2013 requires companies with a net worth of at least ₹500 crore or turnover of ₹1,000 crore or net profit of ₹5 crore in the preceding three years to spend 2 per cent of the average net profit on CSR activities.

Post Offices to supply flags

Meanwhile, as part of the campaign, over 1.6 lakh post offices will begin making flags available to citizens from August 1.

The government is also looking at devising protocols for collection, recycling and disposal of flags.