

Kinetic preps up for e-Luna launch

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Mumbai, 26 December

Kinetic Engineering (KEL), the makers of the iconic Luna two-wheelers in the seventies, will soon start producing components for an electric version of the moped.

Pune-based Kinetic said in September that Luna will make a comeback in an electric avatar. The electric Luna, or e-Luna, will be launched by KEL's sister company Kinetic Green Energy and Power Solutions.

Kinetic Engineering has developed all major sub-assemblies for the electric Luna, including the main chassis, stands and swing arm. It has set up a dedicated production line with an initial capacity of 5,000 sets per month.

The welding for various parts will be done through a new line of more than 30 machines set up in an exclusive shop at its vast factory in Ahmednagar. To meet the

requirements, KEL has also invested over ₹3 crore in upgrading its paint shop and press and fabrication shops.

“The parts for e-Luna shall add significantly to KEL's top-line at about ₹30 crore annual estimation, beginning first quarter next year,” said the company in a statement.

Kinetic is commissioning a new plant in Supa, near Pune, to produce more than 25,000 two-wheelers a month. Its facility in Ahmednagar can produce up to 7,500 two-wheelers a month. Kinetic Green has made an initial investment of ₹50 crore in its two-wheeler business and plans to invest more than ₹400 crore over the next four years.

“We are very proud to be making all the major sub-assemblies of the same and be a part of this legacy. At its peak Luna was selling over 2000 nos (number) per day. I am sure it will do very well in its new avatar,” said Ajinkya Firodia, managing director at Kinetic Engineering.