

+ MG Motor launches Comet electric car starting at ₹7.98 lakh

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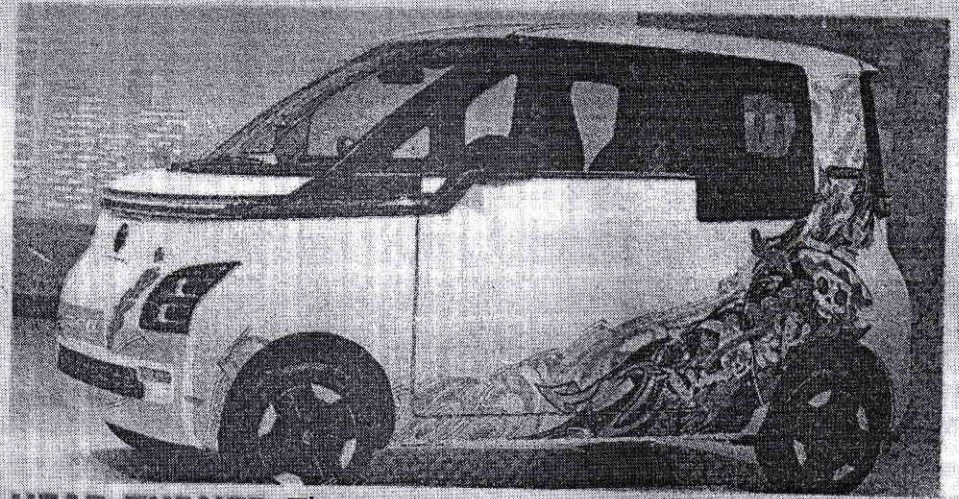
New Delhi

MG Motor India on Wednesday launched the smallest car in India – the Comet electric – starting at ₹7.98 lakh (ex-showroom).

The second electric vehicle (EV) by the Chinese-owned brand is powered by a 17.3 kWh battery and will be competing with the likes of Tata Motors' Tiago EV priced between ₹8.69 lakh and ₹11.99 lakh (ex-showroom) and Citroen E-C3 which is priced between ₹11.50 lakh and ₹12.43 lakh (ex-showroom, Delhi). Both Tata Tiago EV and Citroen E-C3 are four-door hatchback, while the Comet is a two-door car.

The Comet is expected to give a mileage of around 200 km range to a single charge.

"We have created multiple personalisation options to match your vibe...If you are someone who does 150 to 200 kilometres every day, this car



HEAD-TURNER. The MG Comet boasts of an innovative and futuristic design language BIJOY GHOSH

will not be best suited for your needs. Or if you frequently go out of station, this car may not be for you. So the common aim is for those who are looking for a smart solution to combat today's urban mobility issues," Rajeev Chaba, President and Managing Director said at the launch.

NEAT LOOK

The Comet has modern parallel steps LED headlamps and similar taillamps with an illu-

minated MG Logo in the middle.

The interiors also have an attractive look with space grey interiors, leather-wrapped steering wheel, fabric seat upholstery, rear 50:50 split seats and chrome inside door handles.

MG Motor had rolled out the first unit on April 13.. "We expect 25-30 per cent of our total sales 'to come from our EVs (Comet and ZS EV) in the current financial year," Chaba had told *businessline* recently.