

Maruti Suzuki sells 80,000-odd cars in first four days of GST 2.0

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New Delhi

Country's largest passenger vehicles maker, Maruti Suzuki India (MSIL) on Thursday said that it is getting a lot of traction at its showrooms since September 22, and has sold around 80,000 units in this last four days of Navratris.

The company is also getting enquiries of around 80,000 per day, which is double of other days, Partho Banerjee, Senior Executive Officer - Marketing & Sales, MSIL, said. On the first day of GST 2.0 and Navratri on September 22, MSIL had delivered more than 30,000 vehicles and secured bookings for more than 75,000 cars. "After the start of the Navratris, our retails have touched 75,000 vehicles (till 6 pm on Thursday). We are expecting that this will be going up by the end of the day and cross 80,000 units. The bookings are very strong," Banerjee told reporters in a media briefing.

In the entry-level cars segment also (S-Presso and Alto K10), he said the company was seeing "very good trac-



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tion" with an all-India booking growth of 50 per cent. "In places beyond the top-100 cities, the growth in bookings is to the tune of 100 per cent," he noted.

OVERALL BOOKINGS

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Lauding the Centre's decision for the GST rate reduction, Banerjee also said, "Customers were just wait-

ing for it and this is a golden opportunity for the customers to upgrade to a four-wheeler... they just need to expedite their finance process to get the delivery during the festive period."

VERY HIGH DEMAND

In some of the variants of certain models like Brezza, Dzire and Baleno, he said, MSIL may not be able to supply after four-five days because of the very high demand, since production cannot be suddenly increased, he added.

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