

M&M launches Bolero MaXX Pik-Up at ₹7.85 lakh

Our Bureau
Mumbai

Mahindra & Mahindra (M&M) on Tuesday launched its all-new Bolero MaXX Pik-Up range, starting at ₹7.85 lakh (ex-showroom).

The vehicle can be booked at a minimum down payment of ₹24,999, with Mahindra offering financing schemes for a seamless purchase and ownership experience.

Veejay Nakra, President, Automotive Division, M&M, said, "The all-new Bolero MaXX Pik-up range offers state-of-the-art features, unmatched power, maximum

payload capacities and higher mileage, promising each journey is productive and fatigue-free for drivers."

Mahindra has sold more than two million Pik-Up units since the brand was first launched.

The all-new Bolero MaXX Pik-Up range comes in two series — HD series (HD 2.0L, 1.7L and 1.7, 1.3) and City series (City 1.3, 1.4, 1.5 and City CNG) — and is designed to provide customers higher operational and earning capability. It also offers higher payload capacity, better mileage and performance, improved comfort and safety and a reliable transport solution.



NEW OFFERING. Veejay Nakra, President, Automotive Division, M&M, at the vehicle's launch in Mumbai on Tuesday