Indian firms cold to Tower's offer to set up chipmaking JV

SURAJEET DAS GUPTA

New Delhi, 22 October

Israeli company Tower Semiconductor's preliminary talks with several Indian companies for setting up a joint venture fab plant, involving the transfer of chip technology, have been tepid.

A top management team from Tower, led by CEO Russell C Ellwanger, was in India last week and met Minister of State for IT and Electronics Rajeev Chandrasekhar.

A senior government official confirmed that Tower executives met four-five Indian companies "but we believe there is not much response to the proposal from these companies". Sources said Reliance Industries and Jindal were among them.

In 2010, Tower helped the government-owned Semi-Conductor

Laboratory (SCL) make 80 nanometre chips. Sources said Tower might also be interested in participating in the government's invitation to global and Indian companies to revive the facility, for which it has earmarked money.

In 2022 LIS chip giant

In 2022, US chip giant Intel, which had signed a deal to buy out Tower for \$5.4 billion, decided to cancel it and paid a \$353 million termination fee.

Global reports said that Intel failed to get regulatory approval from China which had been a condition of the merger.

Government officials said they were not aware of why the deal failed. A questionnaire e-mailed to Tower received no response.



HI-TECH EFFORTS

- Tower Semiconductor's brass, led by CEO Russell C Ellwanger, was in India last week
- It's Tower's third attempt to come to India; earlier bids were made in 2007–08 and last year
- It discussed a JV, including technology transfer, with Indian companies
- Tower helped govtcontrolled Semi-Conductor Laboratory make 80-nm chips in 2010

The official said Tower is keen to provide the technology and find a partner but is unlikely to make any large investment in a potential Indian foray.

Those aware of the discussions said that a key issue is that Tower offers analog technology for chips, which ranges from 45 nanometres to as high as 250 nanometres, whereas Indian companies prefer digital chips.

The latter would like to focus on up to 65nanometre chips and move towards more cutting-edge technologies, especially as the investments required are huge.

Turn to Page 6



hiring but only after the January-March quarter.

Talegaon...

"This has the potential to create jobs for the local youth, and the government is working to resolve the differences between former GMI workers and the company," said the official.

Tower...

Another reason for the lukewarm response to Tower is that at least one of the companies feels the current political turmoil in Israel makes it hard to make a decision at the moment.

Tower has foundries in Israel and Italy and in the American cities of Newport Beach and San Antonia. It has a joint venture with Japanese company Nuvoton Technology, in which Tower has a 49 per cent stake and has two plants in Tonami and Uozu in Japan.

In Tower's first attempt to enter India, in 2007-08, it tied up with SEMI India to provide its technology for chip making in what was India's first big attempt to set up a fab plant supported by government incentives.

In the end, the \$3 billion project, slated for Andhra Pradesh, was shelved as the promoters could not raise the funds. Another attempt last year was under the government's semiconductor policy, which promised a 50 per cent subsidy on the cost of the fab plant. Tower tied up with a consortium led by investment company Next Orbit. The company ISMC was one of the three applicants under the scheme.

But the \$3 billion analog chip plant project failed to get official clearance because the government asked the consortium to rework the project.

It said since Intel would be acquiring Tower globally, the latter must get the Intel board's endorsement that it would honour the agreement. This failed to materialise and eventually, the deal fell through.

EVs...

On October 18, Ather Energy announced the BSI's approval for its initial integrated AC and DC connector, making it available for potential adoption by other OEMs, "The idea of standardised charging norms is gaining global acceptance, multiple countries with embracing this concept. As India targets a 30 per cent EV penetration by 2030, standardisation can play a pivotal role in helping the nation realise this ambitious goal," said another government official.

More on business-standard.com