

# At over 1K units, JLR India sales double to Q1 best

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Jaguar Land Rover India saw its sales double during the June quarter retailing 1,048 units.

The luxury car maker said that this was its best ever Q1 sales performance with a growth of 102 percent compared to the same period last year, riding on a 209 percent growth in the Range Rover, Range Rover Sport, Defender sales.

“The three models continue to see sustained demand, contributing 78 percent of the current order book,” JLR India said in a statement without divulging the exact numbers.

Rajan Amba, managing director, JLR India, said Q1FY24 had record sales with volumes doubling compared to Q1FY23. In the first six months of the year, luxury car sales have been strong.

JLR India rival Mercedes Benz India clocked its best-ever



**The luxury carmaker saw a 209% rise in Range Rover, Range Rover Sport, Defender sales**

halfyearly sales (January to June 2023), selling 8,528 units in retail, up 13 percent over 7,573 units during the same period last year. In the first half of the calendar year, BMW India car sales jumped by five per cent to 5,867 units. Another German peer, Audi India has said that it has retailed 3474 units between January-June 2023, growing by 97 percent YoY.