

Manufacturing sector looks to hire more freshers in H12024

FE BUREAU
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THE MANUFACTURING INDUSTRY'S intent to employ freshers is projected to witness a 7% jump to 48% for the January-June 2024 period, as compared to the same period last year, according to the latest 'Career Outlook Report HY1 (January-June 2024)' report by TeamLease.

Covering 377 companies across 18 sectors in 14 cities, including metropolitan areas as well as tier-1 and tier-2 cities, the study delves into distinct hiring trends across various job roles and cities. Bengaluru emerges as the frontrunner in the demand for Automation Engineers, commanding a 61% requirement, while Chennai distinguishes itself with a 56% need for Embedded Engineers. Notably, Hyderabad and Gurugram emerge as the top choices for mechanical engineers, with demand shares of 50% and 47%, respectively.

The need for specialised talent extends beyond major metros, with cities like Chandigarh and Nagpur showcasing significant requirements. Chandigarh exhibits a robust demand for Product Designers (42%) and Quality Assurance Assistants (45%), while Nagpur showcases a requirement for Embedded Engineers (47%)



Hiring spree for tech jobs

Job role	City	Demand (%)
Automation Engineer	Bengaluru	61
Embedded Engineer	Chennai	56
Mechanical Engineer	Hyderabad	50
Engineer	Gurugram	47
Product Designer	Chandigarh	42
Quality Assurance Assistant	Chandigarh	45
Assistant	Nagpur	40

and QA Assistants (40%).

"The surge in hiring within India's manufacturing sector reflects a growing confidence in the industry's growth trajectory. As investments pour in and technological advancements reshape production processes, there is a palpable sense of momentum driving the sector forward. This presents an exciting opportunity for young talent to contribute meaningfully to India's industrial resurgence," said Shantanu Rooj, founder and CEO of TeamLease EdTech.

"The demand for skilled professionals in critical areas like automation, embedded

systems, and product design underscores the industry's commitment to innovation and efficiency. It's interesting to see sectoral demand in smaller cities like Chandigarh and Nagpur.

This offers a unique opportunity for job seekers to go beyond traditional Tier 1 cities. For employers, the expected hiring needs shouldn't be about filling positions but rather nurturing a talent pipeline that fuels sustainable growth and global competitiveness," said Jaideep Kewalramani, Head of Employability Business and COO at TeamLease EdTech.