

EV maker Etrio plans to expand to 20 cities in FY24

Our Bureau
Bengaluru

EV manufacturer Etrio has announced a new dealership with Egreen Planet Solutions for Coimbatore and Tiruppur areas. With this new partnership, the company plans to expand its reach to 20 cities across 12 States in the current financial year.

Currently, it is present in 7 States and covers commercial hubs such as Delhi, Ahmedabad, Surat, Indore, Mumbai, Pune, Hyderabad, Bengaluru, Chennai and Coimbatore.

According to the company, the Coimbatore area is one of the most industrially developed and commercially vibrant regions, with a high concentration of small, medium and large enterprises.

"Businesses across the globe are now benefiting from commercial EV deployment by reaping environmental and commercial benefits. EGreen's focus on small and medium enterprises will extend these benefits to businesses in the region," said Kalyan C Korimerla, MD, co-promoter and CEO of Etrio.

He added that the company will also diversify its profile to cater to its customers' needs; these would include products with higher payloads, volumetric capacity, a higher range and other innovations to cater to the ever-evolving needs of our customers.

Etrio's product range encompasses a broad spectrum of commercial electric vehicles, comprising three- and four-wheelers, with payloads ranging from 500-700 kg.