

Srivaru Motor launches electric motorcycle Prana 2.0 from ₹2.55 lakh

Our Bureau
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Srivaru Motor Private Ltd (SVM), an arm of Srivaru Holding, has introduced its premium electric motorcycle Prana 2.0 with a range of 150 km (on a single charge).

This electric two-wheeler comes at a starting price of ₹2,55,150 (ex-showroom, Chennai) and will be available in two variants - Grand and Elite.

The Prana Elite version is priced at ₹3,20,250 (ex-

The facility in Coimbatore can produce over 2,000 units per month on a single production line during one shift

showroom, Chennai) with a range of 250 km.

VEHICLE DELIVERY

The Coimbatore-headquartered company said the delivery of the electric

motorcycle will commence by the end of this month. It has planned to set up a sales network in key cities across India. Its facility in Coimbatore can produce over 2,000 units per month on a single production line during one shift now. It can scale up production quickly to meet growing market demand.

Mohanraj Ramasamy, Founder and CEO, Srivaru Motors, stated that the electric two-wheeler Prana 2.0 had undergone nearly two years of rigorous testing and included over 100 new components.