

# TVS Motor, OOR Cabs to deploy 500 electric 3-wheelers in TN

Our Bureau  
Chennai

TVS Motor Company has entered into a strategic partnership with OOR Cabs Pvt Ltd to deliver 500 TVS King EV MAX electric three-wheelers within the current financial year.

As part of this initiative, OOR Cabs will roll out the electric vehicles for intra-city passenger transport, starting operations in Tiruchi and gradually extending to Madurai and Coimbatore,



**EV PUSH.** (from left) G Parthasarathy, EVP, Finance, TVS Motor Company; Rajat Gupta, Business Head-Commercial Mobility; Maria Antony Issac, Founder & CEO, OOR Cabs; and Arock Issac, Director-Operations, after signing the agreement

according to a statement.

"With this collaboration, our goal is to support driver-partners while offering sus-

tainable and efficient mobility solutions to customers throughout Tamil Nadu," stated Rajat Gupta, Business

Head-Commercial Mobility at TVS Motor Company.

## TVS KING EV MAX

The TVS King EV MAX, offering a range of 179 km per charge, has been tailored to meet OOR Cabs' specifications.

The vehicles in the new EV fleet will feature passenger-friendly amenities such as on-board drinking water, thermal insulation on the roofs for enhanced in-cabin comfort, and mobile charging ports aimed at delivering a premium travel experi-

ence. OOR Cabs intends to scale up its electric fleet by introducing 20 to 30 new vehicles each month, creating inclusive opportunities for both male and female drivers while encouraging sustainable livelihoods in tier 2 and tier 3 urban centres.

On Thursday, 10 units of the TVS King EV MAX were handed over to customers in Tiruchi, with an additional 10 units slated for delivery in June 2025, continuing the steady expansion of the EV footprint in Tamil Nadu.