

# Demand rises for Hyundai SUVs with sunroof

**Our Bureau**  
Chennai

Hyundai Motor India Ltd (HMIL), which retained No. 2 position in the passenger vehicle market in FY25, reported sustained traction for premium features and SUV models, with every second car sold by the company in India now equipped with a sunroof.

The company's SUV portfolio continued to dominate, accounting for an impressive 68.5 per cent of its total domestic sales in FY25, up from 63.2 per cent in the previous year.

The numbers highlight rising demand for feature-rich vehicles and a strong preference for SUVs among car buyers.

Sunroof penetration across Hyundai's lineup surged to 53.2 per cent, with the feature now available in 12 out of 14 models offered in India. Simultaneously, the



share of models equipped with Advanced Driver Assistance Systems (ADAS) more than doubled from 6.7 per cent in FY24 to 14.3 per cent in FY25, according to a statement.

## RISING ASPIRATIONS

"Doubling of ADAS variant contribution and growing popularity of sunroof models reflect the rising aspirations of our customers and their readiness to embrace global technologies," said Tarun Garg, Whole-Time Director and CEO, Hyundai Motor India Ltd.