

+ Hindalco Ind to invest ₹45,000 crore over 3-4 years in specialty metals

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Hindalco Industries, an Aditya Birla Group company, has committed to invest ₹45,000 crore in three-four years across the aluminium, copper and specialty alumina businesses to deliver both upstream and next-gen high-precision engineered products to its customers.

From being a large metal supplier, Hindalco is transforming itself into a solution provider for various industries by co-creating products in EV mobility, renewable energy, energy storage, semiconductors and high-end electronics.

In automotive, the company is enabling lighter, more fuel-efficient and EV-ready vehicles. It has helped design and manufacture lightweight battery enclosures for two-wheeler and car OEMs — enhancing durability, safety and driving range.

In packaging, its can-body

stock plant is working to create a circular model that uses over 80 per cent recycled beverage cans as raw material. In green energy, Hindalco's materials are used to create solar and wind infrastructure while aluminium, copper, and alumina are integral to solar modules and battery storage.

NEW IDENTITY

Kumar Mangalam Birla, Chairman, Aditya Birla Group, said Hindalco was founded more than 65 years ago in Renukoot in Uttar Pradesh as a small aluminium producer, and its role in building a newly independent nation was anything but small. "Today, we are a global leader in aluminium, copper and specialty alumina," he said at an event to launch the company's new identity here on Thursday.

On the delay in pick-up in private capex, Birla said the economic environment was conducive for private capex and there was no need for

companies to wait and watch.

The company's primary aluminium production has expanded from 20,000 tonnes in Renukoot to 1.3 million tonnes (mt) now. Its subsidiary, Novelis, with a capacity of 4.2 mt, is the world's largest producer of flat-rolled aluminium products. It is also the largest aluminium recycler with about 82 billion beverage cans recycled annually.

In copper, the company is the second-largest producer of copper rods outside China and are on track to surpass 1 mt of refined copper production.

Hindalco's alumina business has scaled from 3,000 tonnes to 3.7 mt to become the world's top three players in specialty alumina.

Birla said Hindalco is a mini-conglomerate in itself with 52 plants across 10 countries, producing a diverse portfolio of high-quality products that contribute to the global economy.