

TaMo bags India's largest EV fleet order from Uber

To deliver 25,000 XPRES-T EVs in a phased manner

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Tata Motors, India's largest electric passenger vehicle manufacturer, has signed an agreement with ride-hailing company Uber to supply 25,000 electric vehicles (EVs), the company said.

The agreement is the largest EV commitment between an automotive manufacturer and a ride-sharing platform in India. Under the agreement, Uber will deploy Tata Motors' XPRES-T EVs by partnering fleet operators in Delhi National Capital Region, Mumbai, Kolkata, Chennai, Hyderabad, Bengaluru, and Ahmedabad.

Prabhjeet Singh, president, Uber India and South Asia, said in a statement, "Uber is committed to bringing sustainable and shared mobility to India. This partnership with Tata Motors is a major milestone in that journey. It represents the largest EV partnership yet between an automaker and a ride-sharing platform in India." Turn to Page 6 ▶



CHARGING AHEAD

Other major EV orders won by Tata Motors under XPRES brand

No. of EVs	Ordering firm (Month)
10,000 ⚡	BluSmart Mobility (June 2022)
5,000 ⚡	Everest Fleet (Dec 2022)
5,000 ⚡	Lithium Urban Tech (Apr 2022)
3,500 ⚡	BluSmart (Oct 2021)
2,000 ⚡	Prakriti E-Mobility (Oct 2022)
1,000 ⚡	ECWheels India (July 2022)

Note: Tata Motors launched the XPRES brand exclusively for fleet customers in July 2021

Sources: Industry; companies

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TaMo...

Uber has committed to 100 per cent of rides taking place in

zero-emission vehicles, on public transit, or with micro-mobility by 2040.

The announcement comes amid increasing interest in the ride-hailing industry to convert its fleet into EVs. This is Tata

Motors' second such large deal with a ride-hailing company.

Tata had signed an agreement with Gurugram-based all-electric cab company BluSmart Mobility for delivering 10,000 XPRES-T EVs in June last year. Uber's rival Ola Cabs also has plans to deploy about 1,000 cars as part of its Bengaluru EV cab pilot.

The cars will be delivered in a phased manner, starting this month. However, the company did not respond to queries sent about the valuation of the deal and the timeline. According to sources, Uber is not buying these cars. The delivery of vehicles will be provided to Uber's fleet partners. Uber works with multiple fleet partners who run their vehicles on the ride-sharing platform across multiple cities and regions.

Some of the large fleet partner organisations will be taking deliveries of Tata EVs, according to sources. The fleet owners will be able to onboard EVs to be run on the Uber platform in a much quicker way, bringing down the barriers to going electric. Shailesh Chandra, managing director, Tata Motors Passenger Vehicles and Tata Passenger Electric Mobility, said in a company statement: "Offering customers our environmentally friendly EV ride experiences via Uber's Premium category service will accelerate the adoption of green and clean personal ride-sharing. While enhanced safety, silent, and premium in-cabin experience provides cus-

tomers with a relaxed ride, the fast-charging solution, driving comfort, and the cost-effectiveness of the EV makes it an attractive business proposition for our fleet partners."

"This partnership will further cement our market position in the fleet segment," he added. Tata Motors launched the XPRES brand in July 2021 exclusively for fleet customers, and the XPRES-T EV as the first vehicle under this brand.

The carmaker currently shares more than 70 per cent of overall electric four-wheeler passenger cars in the country.

Wipro...

Wipro, however, told *Business Standard*: "As we work to honour all outstanding offers made, this current offer creates an immediate opportunity for candidates to start their careers, build their expertise and acquire new skills — both through the interesting and innovative work that we do, as well as our extensive learning and development programmes."

According to sources, the email was sent to the candidates on February 16, and a majority of them have accepted the offer as they have nowhere else to go.

"The Velocity programme is an elite assessment programme and we had to give five levels of exams, clear two vivas and an interview. The percentage required to pass is 60 per

BS SUDOKU

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Solution

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HOW TO PLAY

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