

## EY-ASSOCHAM REPORT

# 'Priority Sector Lending, Easy Customs to Push Ecomm Exports'

**New Delhi:** India needs to develop national and state-wise e-commerce export policies and include e-commerce exports in the country's free trade agreements like China to achieve \$200-300 billion in e-commerce exports by 2030, consulting firm EY and in-

dustry group Assocham have suggested in a report released on Thursday.

They have also pitched for cheaper financing through priority sector lending for such outbound shipments and increasing the consignment limit via courier route to \$50,000

from \$12,000 now. The report titled 'Enabling e-commerce exports from India' has recommendations on easing customs procedures, enabling robust reconciliation and payment settlement mechanisms, and various policy interventions to push e-

commerce exports, which are estimated at \$4.5 billion in FY23, accounting for 0.9-1.1% of India's total merchandise exports.

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