

Skoda Auto exports from Chakan plant crosses the 6-lakh units mark

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Skoda Auto Volkswagen India Pvt Ltd (SAWVIPL) on Thursday said export of its cars produced at the company's Chakan facility in Pune has crossed the six-lakh units mark. SAWVIPL is the Indian subsidiary of German automotive manufacturing giant Volkswagen Group.

The company manages the India operations of Volkswagen Group brands - Skoda, Volkswagen, Audi, Porsche and Lamborghini.

INDIA-MADE MODELS

The India-made models are finding strong demand in Mexico, Gulf Cooperation Council (GCC) countries, Sub Sahara, North Africa and other Asian markets, further consolidating the group's global footprint, a company statement said.

"Exports from India are an integral part of our global strategy. India's strategic geographical location and the engineering capabilities here



have been a key to our growing exports," said Piyush Arora, Managing Director and CEO at SAWVIPL.

Volkswagen Group commenced exports from India in 2011. Polo and Vento models of the Volkswagen brand paved the way for India to emerge as a prominent export hub for the group, it said.

"The successful legacy of exports built by the India-made Polo and Vento continues to be carried forth by the Taigun, Virtus and Kushaq," Arora added. Kushaq is also the first Skoda vehicle to be exported from India, according to the company.