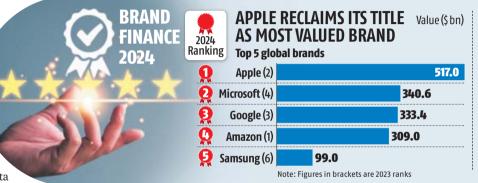
## Tata Group only Indian brand in top 100



The salt-to-software conglomerate Tata Group is the only Indian brand among the top 100 most valued brands of Brand Finance 2024. Tata improved its ranking from the 69th position in 2023 to 64th in 2024. The total value of the Tata Group stood at \$28.63 billion.

The ranking is part of the Brand Finance Global 500 list released on Wednesday at Davos. According to the Global 500 ranking, there are 14 Indian companies, among which only Life Insurance Corporation (LIC) and



State Bank of India (SBI) have seen

their brand value fall. Among the Top

500 list, after the Tata Group, the other

top brands mentioned are Infosys

(145), LIC (222), HDFC Bank (228), and

Reliance Group (261).



## \$19.2 billion.

Infosys maintained its third position. Brand Finance also said that Infosys was the fastest-growing IT services brand over a five-year period. HCLTech continued to maintain

its rank at the eighth position. However, the company is the fastest-growing brand in the top 10 this year, achieving 16 per cent growth, said the report. The company's brand value increased to \$7.6 billion.

TATA GROUP Value (\$ bn)
BEATS OTHERS
Indian brands in top 500

64 Tata Group (69) 28.6

145 Infosys (150) 14.0

222 LIC (212) NA

228 HDFC Bank (332) NA

261 Reliance Group (310) NA

TCS, INFY Value (\$ bn) MAKE THE CUT Top 5 global IT services brands	
Accenture (1)	40.5
<b>?</b> TCS (2)	19.2
Infosys (3)	14.0
IBM Consulting (4)	12.0
Capgemini (5)	10.0

Source: Brand Finance 500, 2024