

# EVs to take centre stage at auto expo

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**THE SECOND EDITION** of the Bharat Mobility Global Expo 2025 is set to kick off on Friday, with a primary focus on electric vehicles (EVs) as the future of sustainable mobility. Slated to be held from January 17-22, the expo promises to be a grand affair, highlighting over 100 new launches across the automotive ecosystem, including vehicles, components, and advanced technologies.

Prime Minister Narendra Modi will formally inaugurate the expo, reinforcing the government's commitment to advancing sustainable and cutting-edge mobility solutions.

This year's theme, "Beyond Boundaries: Co-creating Future Automotive Value Chain," emphasises fostering innovation and collaboration across the mobility sector. The event will unfold across three key venues: Bharat Mandapam in New Delhi, Yashbhoomi at Dwarka, and the India Expo Centre & Mart in Greater Noida, bringing together the entire spectrum of the mobility



Automobile brands set up their stage ahead of the Bharat Mobility Global Expo in New Delhi on Thursday

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ecosystem.

Electric vehicles are poised to dominate the showcase at Bharat Mandapam, the main venue. Leading automakers are set to unveil a plethora of EV models, signalling a strong shift toward green mobility. Maruti Suzuki, the country's largest passenger vehicle manufacturer, will launch its first electric SUV, the eVITARA. Hyundai Motor India will debut its Creta EV on the inaugural

day, further intensifying the EV race.

In the luxury segment, Mercedes-Benz will dazzle attendees with the global debut of its electric EQS Maybach SUV and showcase its futuristic electric concept CLA and G Electric SUV. Meanwhile, BMW will unveil the all-electric BMW i7 alongside the launch of its new BMW X3, underscoring its commitment to electric innovation.

In total, more than 40 new prod-

uct launches are expected in the automotive segment alone, making EVs the centerpiece of this year's expo.

The Bharat Mobility Global Expo 2025 will bring together a wide array of stakeholders, from vehicle manufacturers to component makers, energy storage solution providers, and software innovators. Supported by the ministry of commerce & industry, the event is hosted by leading industry associations, including the Society of Indian Automobile Manufacturers (SIAM), Automotive

Component Manufacturers Association of India (Acma), and the India Energy Storage Alliance (IESA), among others.

At Yashbhoomi, the Component Show will feature over 1,000 exhibitors from seven countries and include dedicated pavilions from Japan, Germany, South Korea, Taiwan, and the UK. An additional 60 new product and technology launches are expected in this segment.

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