TVS Venu's Home Credit India acquires Varthana for ₹967 crore to deepen lending play

Our Bureau
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TVS Venu's Home Credit India has acquired Varthana Finance in an all-cash deal worth ₹967 crore, expanding its financial services portfolio and strengthening its presence in specialised lending segments.

The acquisition complements the group's existing consumer, retail and commercial lending businesses under TVS Credit Services and Home Credit India, while marking its entry into education-focused lending.

By adding Varthana's specialised education finance franchise, TVS Venu will expand its presence in secured, longer-tenure lending and diversify its overall loan portfolio.

The group said the acquisition aligns with its long-term strategy of building and scaling high-quality financial services businesses that cater to India's evolving credit needs across customer segments. It also expects to leverage synergies across distribution, technology, operations and risk management through the wider TVS Venu ecosystem.

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Founded in 2013, Varthana has served more than 13,000 schools across India through education-focused financing. It said many underserved schools continue to require capital to expand infrastructure and improve access to quality education.

Backed by TVS Venu, it expects to expand its reach, offer better financing terms and further its mission of transforming affordable education in the country.

Commenting on the acquisition, Sudarshan Venu, Chairman, TVS Motor Company, said, "India's financial services sector continues to offer significant opportunities for long-term growth, driven by rising formalisation, expanding credit access and the increasing need for specialised lending solutions."

Subject to regulatory clearances, including approval from the RBI, the transaction is expected to close after the fulfilment of customary closing conditions.