

April vehicle sales down 13% on poor 2-wheeler dispatches

ON A SLIDE. Hero MotoCorp, Honda Motorcycle and Bajaj Auto report degrowth

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The total domestic whole-sales (dispatches to dealers) of passenger vehicles (PVs) grew by about 4 per cent year-on-year (y-o-y) to 3,48,847 units in April, up from 3,35,629 units in same month last year, the Society of Indian Automobile Manufacturers (SIAM) said on Thursday.

Utility vehicles continued to contribute the most to the total PV sales with 2,01,062 units, a 12 per cent growth y-o-y as compared with 1,79,329 units in April 2024.

However, total two-wheeler sales declined 17 per cent y-o-y to 14,58,784 units from 17,51,393 units in April 2024, due to high base effect.

While the motorcycle sales dropped 23 per cent to 8,71,666 units in April from 11,28,192 units in April 2024, the scooter sales fell 6 per cent to 5,48,370 units from 5,81,277 units in the same month last year.

The poor show was mainly due to decline in sales by market leaders Hero MotoCorp, Honda Motorcycle & Scooter India and Bajaj Auto who reported degrowth of sales by 44 per cent, 12 per cent and 13 per cent respectively.



At a slow pace

(Dispatches to dealers) in April 2025

Sub-segment	Apr 25	Apr 24	% Change (y-o-y)
Total PVs	3,48,847	3,35,629	3.9
Total three-wheelers	49,441	49,774	-0.6
Scooters	5,48,370	5,81,277	-5.6
Motorcycles	8,71,666	11,28,192	-22.7
Total two-wheelers	14,58,784	17,51,393	-16.7
Grand total of all categories	18,57,072	21,36,796	-13

Source: SIAM

Hero MotoCorp had said that it implemented a temporary production halt from April 17-19 at its Dharuhera, Gurugram, Haridwar, and Neemrana facilities to facilitate supply chain alignment and conduct scheduled maintenance and infrastructure enhancements. Total

three-wheeler sales also declined marginally to 49,441 units in April as compared with 49,774 units in the corresponding month last year, the monthly sales data shared by SIAM indicated.

"Passenger vehicles segment posted its highest-ever sales of April in 2025 of 3.49

lakh units... The two-wheeler segment de-grew by 16.7 per cent in April, as compared to April 2024, with sales of 14.59 lakh units, due to high base effect of April last year, while it is likely to pick up in coming months," Rajesh Menon, Director General, SIAM said. The grand total of sales across categories declined 13 per cent y-o-y to 18,57,072 units during the month as compared with 21,36,796 units in the corresponding month last year.

EXPORT NUMBERS

In terms of exports, the total number of vehicles grew 15.6 per cent y-o-y to 4,55,330 units as against 3,93,758 units in April last year, mainly due to the two-wheeler exports.

The two-wheeler exports grew 15 per cent y-o-y to 3,68,201 units during the month as compared with 3,21,050 units in April 2024.

The auto industry transitioned smoothly to the new regulatory regime of second stage of On-Board Diagnostics (OBD) 2 regulation for two and three-wheelers from April 2025 onwards, in addition to rolling out E-20 compliant gasoline vehicles across the country from this month, Menon added.