

Chhattisgarh pavilion all decked up to woo visitors at India International Trade Fair 2022

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Chhattisgarh is all set to showcase its spectrum of products including handlooms and handicrafts at the 41st edition of the India International Trade Fair (IITF), which began today at Pragati Maidan in New Delhi.

CSIDC Managing Director Saransh Mitter, IAS, inaugurated the state pavilion. A total of 12 stalls have been put up for display in the area measuring 300 sq feet, depicting this year's theme "Vocal for Local, Local to Global".

The pavilion showcases the state's progress and displays their industrial, agri-

cultural, herbal and handicraft products as per speciality of each region. Chhattisgarh Pavilion has been organized this year at Hall No. 2, First Floor. The State Cultural Day will be celebrated on November 21 with attractive dance and folk art performances.

Union minister of commerce and industries Piyush Goyal will inaugurate the fair

that will conclude on November 27. It will open to the general public from November 19 as the first five days of the fair have been reserved for business-to-business (B2B) exhibitors. Nearly 2500 exhibitors from India and abroad, are participating in the IITF 2022. Maharashtra, Bihar and Jharkhand are Partner States while Uttar Pradesh



and Kerala are the Focus States. 29 States and Union Territories and this year Leh Ladakh is participating for the first time. The fair assumes a special significance as it coincides with celebrations of 'Azadi Ka Amrit Mahotsav' - 75 years of India's Independence this year. Importantly, IITF offers an ideal platform to showcase Indian products under the 'Vocal for Local' campaign, and infuse renewed confidence and vigour in the Indian economy.

India Trade Promotion Organisation (ITPO) represents India in totality as an ideal destination for numerous business and investment opportunities.