

Honda Motorcycle to launch fully ethanol-run two-wheeler in 2025

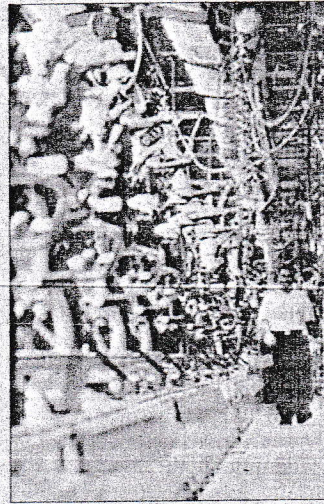
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HONDA MOTORCYCLE & Scooter India (HMSI), the country's second largest two-wheeler manufacturer, plans to introduce its first 100% ethanol-powered (E100) two-wheeler by 2025.

Popularly called flex-fuels since they can run on blends of petrol also, such a fuel strategy is getting a major push from the government.

Honda plans to introduce E20 fuel (20% ethanol and 80% petrol) in 2023. The government has asked vehicle makers to prepare for E20 by April 2023. This is the first major announcement by the Japanese brand with regard to its fuel strategy for the future. In 2019, Chennai-based TVS Motor Company became the first Indian company to introduce a motorcycle that can be powered by E100 fuel.

Honda is planning to begin its battery-sharing service for electric tricycle taxis (rickshaws) by the end of this year. Its subsidiary Honda Power Pack Energy India has commenced operations. The Japanese brand is said to be working toward the standardisation



of swappable batteries. It is participating in a battery consortium in Europe and working with a partner company in India.

Honda is working against time to enter the electric vehicle segment in India, even as its peers including Hero MotoCorp, Bajaj Auto and TVS have already entered this segment. Honda is yet to make an official announcement for the EV space in India.