

Hero MotoCorp sees strong Q4 growth on premiumisation, efficiency

Our Bureau
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Hero MotoCorp, India's largest two-wheeler manufacturer, reported a 24 per cent year-on-year (y-o-y) growth in consolidated net profit to ₹1,169 crore for the fourth quarter (Q4) ending March 31, driven by a favourable product mix, increased parts revenue, and cost efficiencies. In the corresponding quarter of the previous year, the company's net profit stood at ₹943.46 crore.

Consolidated revenue from operations also saw a 4 per cent y-o-y increase to ₹9,970 crore during the quarter under review, compared to around ₹9,617 crore in Q4 FY24.

The company highlighted its ongoing premiumisation strategy, marked by the FY25 launches of high-end models like the Xtreme 250R, Xpulse 210, and the 2024 Xtreme 160R 2V. In the scooter segment, Hero MotoCorp strengthened its portfolio with the New Destini 125, Xoom 125, and Xoom 160.

While motorcycle and scooter sales in Q4 slightly decreased to 13.81 lakh units from 13.92 lakh units in the same period of FY24, the full financial year 2025 saw significant growth.

Hero MotoCorp reported



Rewing up

	Q4 FY25	Q4 FY24	% Change
Net Profit (₹ cr)	1,168.75	943.46	24.00
Revenue from Operations (₹ cr)	9,969.81	9,616.68	3.67
Volumes sold (units in lakh)	13.81	13.92	-0.70
EPS (Basic) (₹)	58.08	46.78	24.15

a consolidated net profit of ₹4,376 crore for FY25, a 17 per cent y-o-y increase from ₹3,742 crore in FY24.

HIGHEST REVENUE

Consolidated revenue from operations for FY25 rose by 8.29 per cent y-o-y to ₹40,923.42 crore, compared to ₹37,788.62 crore in the previous fiscal year. The company sold 58.99 lakh units in FY25, a 5 per cent increase from 56.21 lakh units in FY24.

Vikram S Kasbekar, Exec-

utive Director and Acting CEO, stated that the company achieved its highest-ever revenue and profit in FY25, maintaining its market leadership for the 24th consecutive year.

He attributed this success to strong growth in the premium, scooter, and EV segments, fuelled by new product launches and noted strong retail traction, especially in premium and scooter offerings, positioning the company well for future growth.