

# Govt launches revamped MSME Competitive (LEAN) scheme

**BETTER DEAL.** Scheme will cover manufacturing sector first and services next

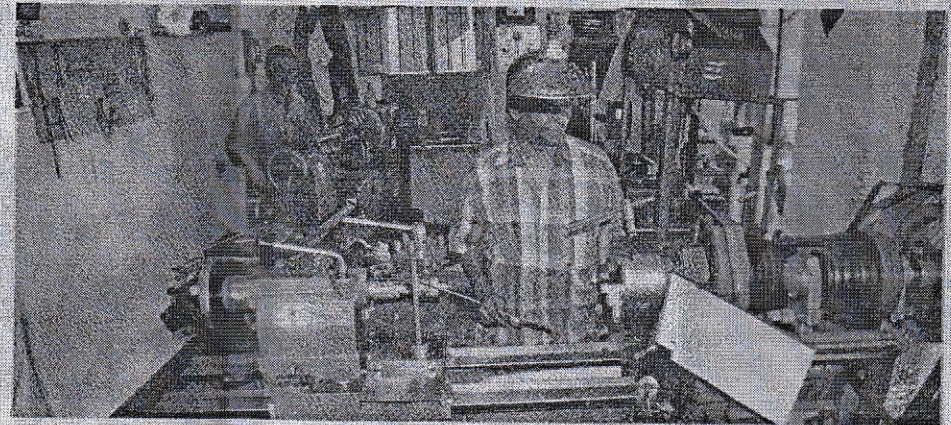
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The MSME Competitive (Lean) scheme is being launched with several improvements to make it simple and beneficial for MSMEs and other stakeholders, said the Micro Small and Medium Enterprises Secretary BB Swain at the launch.

The government's contribution to trained and qualified new consultants has been enhanced to 90 per cent apart from other benefits," he said. Previously, the contribution was 80 per cent. The new version also does away with the requirement of setting up a SPV in every MSME cluster.

## TWO PHASES

Earlier, the implementation period for the scheme was set at 18 months. However, under the revamped scheme it has been divided into phases - basic (2 months), intermedi-



**MONETARY SUPPORT.** The government will contribute 90 per cent of implementation cost for handholding and consultancy fees

ate (6 months) and advanced (12 months). Swain said the revamped scheme is being introduced in two phases. The first phase will cover the manufacturing sector while the services sector will be covered in the second phase.

In his virtual address, Union MSME Minister Narayan Rane said LEAN has the potential to become a na-

tional movement and that it aims to provide a roadmap for global competitiveness for the MSMEs in India.

According to him, LEAN will not only attempt to improve quality, productivity and performance but also the capability to change the mindsets of manufacturers and transform them into world class manufacturers.

"To support MSMEs, the government will contribute 90 per cent of implementation cost for handholding and consultancy fees. There will be an additional contribution of 5 per cent for the MSMEs which are part of SFURTI clusters, owned by Women/SC/ST and located in North East Region," the MSME ministry stated.