

Honda Cars raises output by 22% to keep pace with demand

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TO MEET THE growing demand for its vehicles like Amaze, City and Elevate, Honda Cars India has increased the daily production by 22% to 660 units since August from the earlier 540, Kunal Behl, vice president, marketing & sales at Honda Cars India, told *FE*.

"In terms of exports, last year we closed at 23,000 units, achieving a growth of approximately 17%. We are very hopeful that we will touch very strong double-digit growth as we end this financial year," Behl added.

He said that the overall industry during the current fiscal should touch a mark of 4.1 million, which will be about 4-5% growth over last year.