

# Skoda India hopes to cross 50,000-mark in sales this year

**S Ronendra Singh**  
New Delhi

Skoda Auto India on Thursday said the company will sell 50,000 vehicles this year, from around 23,000 units last year.

"Year to date, we have sold 44,500 cars in the Indian market, which is almost double to what we did last year and of course our ambition is to cross 50,000-mark this year. Also, it is an all-time high record for us," Petr Solc, Brand Director, Skoda Auto India, told *businessline*.

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He said the company expects to further grow its sales in the coming years. Talking about the current market scenario, he said the Indian car market with around 31 lakh cars is in



Petr Solc, Brand Director, Skoda Auto India

and is expected to close the current fiscal with around 36 lakh vehicles. "The market will grow much stronger in the years to come, so there's a good chance the market hits the 40-lakh mark within the next two years," Solc said.

The company is riding its success because of two products - Kushaq SUV and Slavia sedan. The company has enabled lower maintenance