

# Maruti to step up overseas shipments in a big way by 2030

**ELECTRIC RIDE.** Automaker to launch its first electric car with 500-km range in January

**S Ronendra Singh**  
New Delhi

Maruti Suzuki India (MSIL) on Tuesday said it was looking at a significant increase in its overseas shipments by 2030 while maintaining that it will launch its first electric car eVX in January at the Bharat Mobility event.

The mid-range electric SUV to be launched would have a range of around 500 km per charge, and would be powered by a 60 kWh battery, Hisashi Takeuchi, Managing Director and Chief Executive Officer, said on Tuesday.

Speaking at the 64th annual convention of SIAM, he also said the company will put in place a holistic ecosystem to address issues over range anxiety, charging infrastructure, and resale value of battery-powered cars for its customers.

MSIL will also export these EVs to Europe and Japan to increase customer



**GRIEVANCE REDRESSAL.** Maruti will address doubts over range, charging infra and resale value of battery-powered cars

confidence. "On top of that, we will come up with a range of solutions for our EV customers to remove their concerns over owning an EV. We will use the strength of our network to give confidence to the customers for after-sale support. We will also use other technologies or powertrain options, like Hydrogen, strong hybrids and biofuels, to minimise oil consumption and CO2 emissions just as in pure petrol vehicles," Takeuchi said.

He also noted that India is

sitting on an enormous treasure of natural resources, and has been gifted with massive human resources, agricultural resources, and animal resources. All of these produce bio-waste. These can be converted into biofuels.

#### **BIOFUEL PROSPECT**

"I think India can quickly become the world's number one in biofuels, and the rest of the world can start learning from India. India is also naturally blessed with the

sun and wind. With these, India can produce a lot of renewable energy. Here, I would like to make a special mention that given the size and the unique context of India, we need not copy solutions from the rest of the world," Takeuchi added.

Partho Banerjee, Senior Executive Officer, Marketing and Sales, MSIL, said that the biggest concern for EV users is regarding the range, infrastructure and the residual value of the vehicle after five years.

Talking about other alternative fuel powered vehicles like CNG, Banerjee said in the last five months, the company had seen over 30 per cent growth in sales of CNG vehicles.

"Every third vehicle now which is being sold happens to be a CNG vehicle, which used to be every fourth vehicle earlier. So, our contribution has gone up from 25 per cent last year of all vehicles sold to 33 per cent now," he said.