

Tata Motors secures its largest-ever Indonesia order for 70,000 vehicles

Our Bureau
Mumbai

Tata Motors' Indonesian arm secured its largest-ever order in the country, in a deal to supply 70,000 commercial vehicles to support agricultural and rural logistics across Indonesia.

PT Tata Motors Distribusi Indonesia, a wholly owned indirect subsidiary of Tata Motors, will supply 35,000 units each of the Tata Yodha pick-up and the Ultra T.7 truck.

The vehicles will be deployed by PT Agrinas Pangan



Nusantara, an Indonesian state-owned enterprise tasked with modernising agricultural supply chains and strengthening food security.

The fleet will be rolled out through agricultural cooper-

atives under Indonesia's Koperasi Desa and Kelurahan Merah Putih Project, aimed at improving farm-to-market connectivity, lowering logistics costs and boosting rural livelihoods.

ROLLOUT IN PHASES

Deliveries will be executed in phases. Commenting on the deal, Asif Shamim, Director at PT Tata Motors Distribusi Indonesia, said the order underscores growing acceptance of Indian commercial vehicles in international markets and confidence in their reliability under diverse operating conditions.