

# Auto Expo 2025 to see increased participation

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Auto expo The Motor Show 2025, being organised under the Bharat Mobility Global Expo, has drawn maximum industry participation from vehicle manufacturers, industry insiders told *businessline*. About 35 manufacturers have confirmed participation, marking a significant increase from the previous edition, which saw only 20 companies showcase their



**IN TOP GEAR.** About 35 manufacturers are expected to participate in the upcoming edition, up from 20 in the previous one

offerings. The expo, organised by the Society of Indian Automobile Manufacturers (SIAM), will be held during January 17-22, 2025, in New Delhi.

“With more participants, a wider array of technologies and a focus on the future of transport, the 2025 Auto Expo promises to be an event that will shape the direction

of mobility in India and beyond for years to come,” a senior organiser told *businessline*.

It will showcase vehicle technologies ranging from traditional internal combustion engines to state-of-the-art electric and hybrid powertrains.

## KEY PARTICIPANTS

Leading OEMs such as Tata Motors, Maruti Suzuki, Mahindra & Mahindra, Toyota Kirloskar Motor, Hyundai Motor India and Kia Motors India are expected to showcase their latest models and technological innovations.

The expo will also see international brands such as BMW, Mercedes, Skoda and Porsche making their presence felt, along with electric vehicle (EV) pioneers such as Ather Energy, Ola Electric and Vinfast.

Several manufacturers are expected to create experience zones in the outdoor area also, offering visitors an immersive hands-on experience with their latest vehicles and technologies.

SIAM will organise separate pavilions focused on decarbonisation, circularity, electrification and road safety; these pavilions will not only display innovations aimed at reducing the carbon footprint of the automotive industry, but also provide insights into the circular economy and the future of safe, efficient transport.

## THREE VENUES

The Auto Expo is just one element of the larger Bharat Mobility Global Expo 2025, an expansive event spread across three venues: Bharat Mandapam, Yashobhoomi in Dwarka and India Expo Mart in Greater Noida.