

TVS Motor, Amazon India ink pact for deployment of EVs

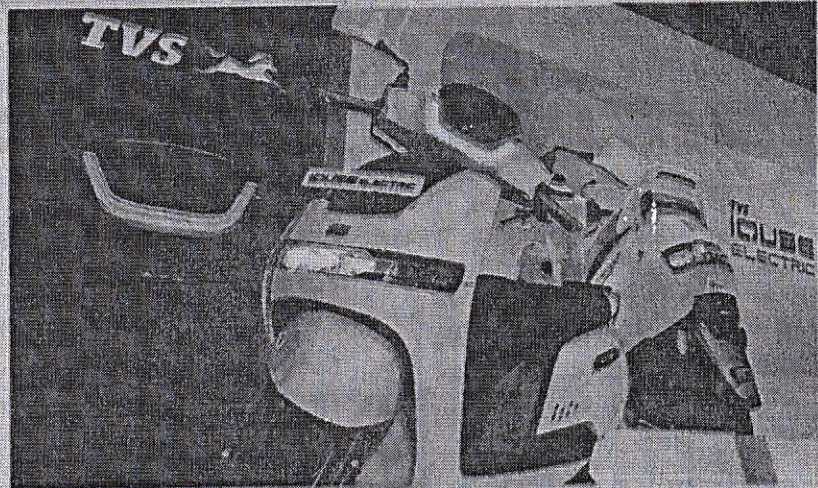
Our Bureau
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Leading two- and three-wheeler maker TVS Motor Company has entered into a partnership with Amazon India under which the latter will use TVS' electric vehicles to deliver goods to customers.

In addition, the two companies will work together to examine EV use cases for various Amazon businesses.

STRONG NETWORK

Abhinav Singh, Director, Customer Fulfilment, Supply Chain and Global Specialty Fulfilment, Amazon India, said the collaboration will strengthen its delivery network. "This will support our supply chain in minimising the environmental impact of our operations and contribute to Amazon India's goal of inducting 10,000 EVs by 2025."



USE CASE. Amazon will deploy TVS Motor's electric vehicles for its last-mile deliveries

"We intend to expand our electric offering across multiple segments and commercial mobility stands at the opportune inflection point," said Manu Saxena, Senior V-P, Future Mobility, TVS Motor Company. He added that the company is ready with electric two- and three-wheeler options for B2B.

The partnership is also in line with TVS Motor's an-

nouncements aiming to have EVs across delivery, commuter and premium segments. The company will introduce a full portfolio of EVs over eight quarters in the domestic and international markets.

TVS Motor targets local logistics players, delivery associates, and fleet operators, among others for its electric two and three-wheelers.