

TVS Motor to pass on full GST cut benefits to ICE customers from Sept 22

Our Bureau
Chennai

TVS Motor Company (TVSM) on Monday said that it will pass on the full benefit of the GST rate reduction to customers across its ICE portfolio, following the recent reforms introduced by the GST Council.

With the Council reducing GST rates on ICE vehicles from 28 per cent to 18 per cent, there will be significant savings on our products, the company said.

"The landmark decision by the Govt, appreciably enhances the accessibility of our ICE products. Electric vehicles remain unaffected and continue to enjoy the concessional rate of 5 per cent GST.

The benefits will be available to customers starting September 22, 2025," TVSM said.

DEMAND BOOST

"The GST rate rationalisation is a bold and transformative move that will accelerate consumption across society. We sincerely thank the Government of India for these progressive reforms. The Government's consistent efforts to boost growth



KN Radhakrishnan, Director & CEO, TVS Motor Company

and strengthen the middle class' spending power are vital steps towards realising the Hon'ble Prime Minister's vision of *Viksit Bharat 2047*," KN Radhakrishnan, Director & CEO, TVS Motor Company, said in a statement.

FULL BENEFIT

"We will pass on the the full benefit of GST rate reduction to customers across our ICE portfolio. TVS Motor remains committed to providing mobility solutions that are trusted, reliable and provide unparalleled user experience," he added.

TVS also plans to undertake communication measures to apprise customers of the benefits accruing from GST rate reductions.