

+ TVS unveils Apache RTR 160, RTR 180 bikes

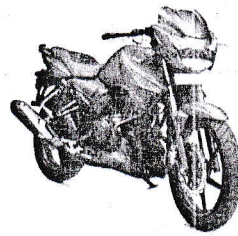
OUR BUREAU
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TVS Motor Company has introduced two all-new bikes in its Apache range - Apache RTR 160 and Apache RTR 180 - as it continues to strengthen its presence in the Apache segment that has become intensely competitive.

The price of the Apache RTR 160 (drum version) is ₹1,17,790 (ex-showroom, New Delhi), while the disc variant is priced at ₹1,21,290 and the Apache 160 disc BT version is priced at ₹1,24,590. The Apache RTR 180 Disc BT comes with a price tag of ₹1,30,590.

The RTR 160 will churn out 16.04 PS of power at 8,750 rpm with a torque of 13.5 Nm at 7,000 rpm, while RTR 160 comes with 17.02 PS power at 9000RPM and torque of 15.5 Nm at 7000 rpm.

The power increase coupled with a weight reduction of 2 kg in Apache RTR 160 and 1 kg in Apache RTR 180



2022 TVS Apache RTR 160

has resulted in an enhanced power-to-weight ratio for both motorcycles, offering an unravelling riding experience, said a statement.

Drop in market share

Though the company is the leader in the above-150cc to 200cc segment with its Apache range of bikes, TVS Motor has seen a huge drop in its market share in the past year - to about 30 per cent from 43 per cent a year ago given increasing competition as Yamaha, Bajaj, and Hero have been boosting their presence and share in the segment.