

# Global automation giant Rockwell plans to double India business in 6-8 years

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India is no longer just a cost centre for global automation giant Rockwell Automation, whose clients include Tata Motors, Mahindra, Hindalco, Daimler, among others.

Beyond legacy sectors like automotive, F&B, and life sciences, India is also becoming a launchpad for Rockwell's foray into semiconductors, with the company actively involved in global chipmakers' projects.

Rockwell's India business has been growing at consistent double digit CAGR, over the last decade.

Globally, its FY24 sales were at \$8.3 billion.

Rockwell currently employs over 4,100 people in India, including more than 2,500 in global development and delivery centres.

## R&D PRESENCE

It has significantly expanded its R&D presence in Pune and Bengaluru, with large-scale software and hardware design centres supporting its global operations.

Rockwell Automation recently announced a new manufacturing facility in Chennai, Tamil Nadu, with a capacity of 300 panels per month (3,600 panels per year) in single-shift operations.

The company has invested over \$80 million in this



Scott Wooldridge, President-Asia Pacific, Rockwell Automation

facility alone. Calling India a "key investment country," Scott Wooldridge, President-Asia Pacific, Rockwell Automation, told *business-line*, "we're looking at India not just for the growth of the domestic market, but to support our global ambitions for growth."

"Our investments over the past five years have been heavily focused on India."

## GROWTH CURVE

Looking ahead, Wooldridge confirmed that semiconductors are Rockwell's largest market in Asia Pacific, and India is at the beginning of a significant growth curve.

"We're heavily involved with a global semicon company and are supporting global semiconductor providers in their plans to establish operations here. We see India as a key growth engine for the sector," he added.