

EV four-wheeler registrations up 11 per cent in August: Vahan data

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As the festive season kicked off in August with Ganesh Chaturthi, the fervour was reflected in the growth in registrations of four-wheeler electric vehicles (EVs), which saw an 11 per cent increase to 17,029 units in the month as against 15,389 units in July, according to Vahan data.

In August, Tata Motors topped the list, with JSW MG and Mahindra Electric Automobile trailing in the second and third positions, respectively.

Top 5 in 4-wheeler EV registrations

Maker	Aug-25	Jul-25	Growth (%)
Tata Passenger Electric Mobility	6,810	5,914	15
JSW MG Motor India	4,801	5,229	-8
Mahindra Electric Automobile	3,287	2,725	21
Hyundai Motor India	589	623	-5
BYD India	420	477	-12

Source: Vahan Portal data as on September 5; Data include both pure EV and battery-operated vehicle

Hyundai and BYD India held the fourth and fifth spots, respectively. While Tata Motors and Mahindra reported a positive growth, registrations of the other players declined, according to data.

Tata Passenger Electric Mobility (vehicles like

Nexon, Punch and Tiago) reported a 15 per cent increase in volume, and that of Mahindra (XUV400 EV, XUV 9e and BE 6) reported a 21 per cent increase.

JSW MG's (Windsor and Comet) volume declined by 8 per cent; Hyundai (Creta) saw a 5 per cent decline and

BYD India's (Atto 3, Seal, Sealion 7 and eMAX 7) numbers declined by 12 per cent, the data showed.

BRIGHT SPOT

A spokesperson for Tata Motors said, "We have had back-to-back months of record EV sale in July and August. The EV category remains a bright spot, supported by new launches and growing customer interest in our EV offerings."

"In July, the company achieved its highest-ever monthly EV sales, marking a significant milestone in our electrification journey. In August, the company sur-

passed its July numbers — reflecting growing customer confidence in EVs and accelerating India's transition to sustainable mobility," said the spokesperson.

Poonam Upadhyay, Director, Crisil Ratings, said that the surge in passenger EV demand in August was driven by the onset of the festive season, supportive policies, and the introduction of new models.

"On the product front, launches from a few leading original equipment manufacturers (OEMs) are giving buyers more options, thereby widening the addressable customer base. Ad-

ditionally, a few OEMs managed (to navigate) the ongoing rare-earth magnet supply constraints better than others. As a result, overall EV sales continued to move upward," she added.

POLICY SIDE

On the policy side, schemes like the the Faster Adoption and Manufacturing of Electric Vehicles (FAME-II) and the Prime Minister's Electric Vehicle Drive (PM-E-DRIVE) are boosting adoption through subsidies and the faster rollout of charging stations, which is improving consumer confidence, she said.