

Royal Enfield to invest ₹2,200 crore in AP plant

Our Bureau
Hyderabad

Motorcycle manufacturer Royal Enfield will invest approximately ₹2,200 crore in two phases to establish a state-of-the-art manufacturing facility at Satyavedu in Tirupati district, Andhra Pradesh.

The upcoming investment will be the company's first major expansion outside Tamil Nadu. The project is expected to add nearly nine lakh units to Royal Enfield's manufacturing capacity.

The Andhra Pradesh State Investment Promotion Board, chaired by Chief Minister N Chandrababu Naidu, approved the project at its meeting held on Wednesday. The State government has allocated 267 acres for the project. The facility will become Royal Enfield's second manufacturing destination in In-



dia and is expected to generate around 5,000 direct and indirect employment opportunities.

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The project will also include a dedicated vendor park in the first phase, helping bring the company's supplier ecosystem to Andhra Pradesh and accelerating the development of a world-class automotive manufacturing cluster in the State.

The first phase is targeted for completion by 2029, while the second phase is expected to be completed by 2032.