

Electric PVs, two-wheelers show exponential growth in April: FADA

IN TOP GEAR. In the mass-market segment, Tata Motors leads with 8,543 units, a growth of 77 per cent

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New Delhi

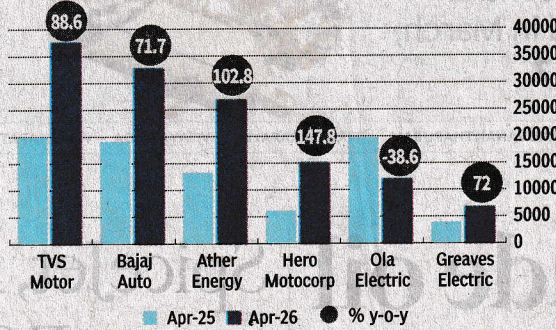
Electric passenger vehicle (PV) retail sales in India grew 75.14 per cent year on year at 23,506 units in April 2026 as compared to 13,421 units in the same month last year, Federation of Automobile Dealers Associations (FADA) said on Wednesday.

The auto industry body said that the electric PVs now contributed 5.8 per cent (3.7 per cent) to the overall PV market in India.

In the mass-market segment, Tata Motors continued to lead the market with 8,543 units (4,822 units) in April, a growth of 77 per cent.

Mahindra & Mahindra (M&M) was number two, re-

Two-wheeler sales



Source: FADA Research

porting a growth of 64 per cent to 5,413 units (3,310 units), followed by JSW MG Motor India with sales of 5,006 units (3,777 units).

Newcomers VinFast and Maruti Suzuki India saw neck and neck with the Vietnam-based EV maker selling

1,232 units and the latter selling 1,231 units, as per the latest data shared by FADA.

In the luxury electric PV segment, BMW sold 300 cars (144) in April, followed by Mercedes-Benz India with 104 units (87 units) and Tesla with 43 units.

In the electric two-wheeler (2W) segment, TVS Motor Company leads the market with sales of 37,683 units (19,976 units) in April, a jump of 88.64 per cent.

Bajaj Auto follows with registration of 32,898 units (19,162 units), followed by Ather Energy with 27,034 units (13,332 units) and Hero MotoCorp with 15,238 units (6,150 units) during the month. However, Ola Electric reported decline in sales, even though its position remains on fifth.

Its sales declined 38.60 per cent to 12,171 units (19,824 units). Overall, the electric 2W retail sales grew around 61 per cent to 1,48,740 units (92,538 units), FADA report indicated.

"The EV share in 2Ws moderated to 7.8 per cent in

April (in overall two-wheeler sales including petrol) from the elevated 9.79 per cent reading in March — the latter having been amplified by pre-buying activity around the closing window of certain mass-segment EV incentives — yet remained well above the FY26 average of 6.5 per cent," Sai Giridhar, Vice-President, FADA, said in the monthly vehicles sales report.

E3W SEGMENT

In the electric three-wheeler segment, the total sales grew 3.30 per cent to 64,549 units (62,489 units). M&M led the market with 10,292 units, followed by Bajaj Auto at 9,725 units and TVS Motor Company with 3,046 units as the top three selling companies.