

Sales of Honda Motorcycle grow 20%, Suzuki records 24% jump in October

Our Bureau
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Honda Motorcycle & Scooter India (HMSI) on Tuesday said its domestic wholesales (dispatches to dealers) grew by around 20 per cent year-on-year (y-o-y) to 5,53,120 units in October, as compared with 4,62,747 units in the same month last year.

HMSI has achieved the remarkable feat of one-crore cumulative two-wheeler sales in Uttar Pradesh, Madhya Pradesh, Uttarakhand and Chhattisgarh during the month, it said, adding that the company also achieved the milestone of selling 50 lakh units in Karnataka, underscoring its position as the preferred choice for two-wheeler buyers in the State.

Meanwhile, another Ja-



panese subsidiary, Suzuki Motorcycle India, also reported an all-time high sales of 1,04,940 units in the domestic market in October, a growth of more than 24 per cent y-o-y, as compared with 84,302 units in October 2023.

"Reaching this record in sales is an important milestone for all of us at Suzuki. This growth reflects our team's hard work and trust

of our customers as they continue to ride a Suzuki two-wheeler. We will continue to provide exceptional experiences to customers across India," Kenichi Umeda, Managing Director, Suzuki Motorcycle India, said.

ROBUST DEMAND

Last week, the country's largest two-wheeler manufacturer, Hero MotoCorp, also reported a healthy growth of more than 17 per cent y-o-y in domestic sales to 6,57,403 units in October as compared with 5,59,766 units in October 2023.

"This significant growth was primarily driven by robust demand from key urban and rural areas, particularly in the 100cc and 125cc segments during the festive period," the company had said.