

Ola Electric rolls out maiden EV bike Roadster X

Ola Electric, the leading brand in the electric two-wheeler market, has entered the electric motorcycle segment with the launch of the Roadster X series. The lineup includes five variants, with introductory prices starting at ₹74,999.

Deliveries for the Roadster series are set to begin in mid-March. The company has teased the launch of its electric motorcycles several times. With this new addition, Ola aims to further expand its footprint in India's growing EV market, where electric two-wheelers are gaining traction due to

increasing fuel costs and government incentives.

Bhavish Aggarwal, chairman and managing director of Ola Electric, said: "We're driving the EV revolution as our futuristic Roadster series of motorcycles are here to accelerate EV adoption further and make electric the first choice for every rider in India."

According to Vahan data, Ola Electric's market share reached 30 per cent by the end of January, up from 19 per cent in December. **BS REPORTER**

