

Exide Industries strengthens leadership team

Our Bureau
Kolkata

Storage battery major Exide Industries has appointed Prabal Bose as Senior President and Head of Institutional Business Vertical, who will be responsible for its B2B businesses.

As a senior management personnel, he will be part of the top leadership team at Exide. It continues to hire senior executives for its top leadership positions to strengthen and consolidate its go-to-market strategy in both B2C and B2B markets.

Prior to this appointment, Bose served as the Vice-President and Country Business CEO for the smart infrastructure solutions business for Siemens South Asia. "He has worked extensively throughout India, Bangladesh, Sri Lanka and other SAARC countries in the domains of Country Operations, sales and marketing, and project management across the energy, electrification, mobility, and health-care sectors," said Exide in a stock exchange filing.

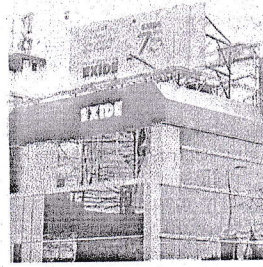
ANOTHER ADDITION

It also announced the ap-

pointment of Amol Mehra as President and Chief Procurement Officer.

"Mehra brings close to 25 years of experience in commodities, including metals and coal, as well as sales and trading across B2B and B2C segments. Having worked with Adani Group, Vedanta, VedX and Trafigura, he brings a wealth of knowledge with a proven-track record of operating not only in the Indian markets, but also in the African, West Asian, South-East Asian and China markets," it said.

"We have recently undertaken an organisation re-



alignment with a focus on strengthening and consolidating the go-to market strategy in both B2C and B2B markets. This resulted in some top leadership hiring

who are being onboarded now, some announcements we have already made, and some more announcements we will make shortly. This high-quality leadership talent will drive the growth agenda in the next year (FY26)," Exide MD and CEO, Avik Roy, said.

In November, Exide announced the appointment of Pravin Saraf as Senior President and Head of Operations. Prior to this, Saraf served as Head of Operations, SCM Planning, and Logistics at Crompton Greaves Consumer Electricals.