

Export plans ready for 557 districts under 'One District One Product' initiative

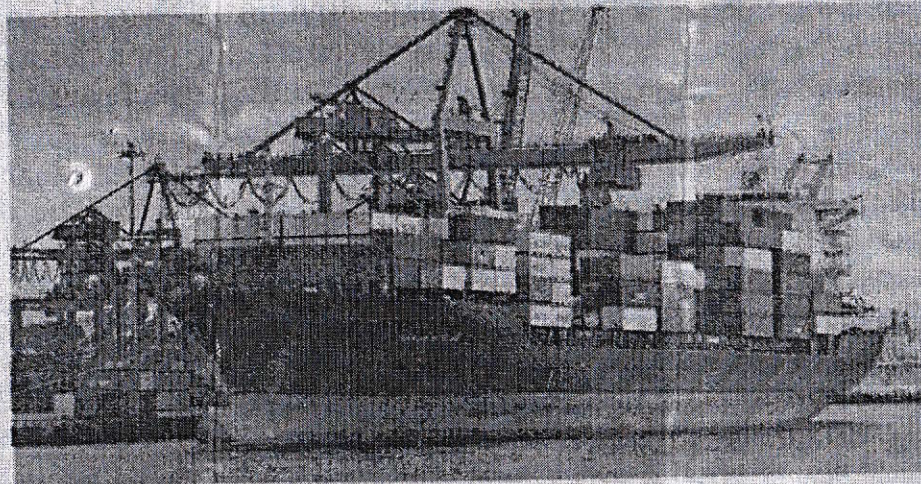
Export promotion councils have been constituted in 36 States/UTs

OUR BUREAU

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Export plans are ready for 557 districts under the One District One Product (ODOP) initiative for balanced regional development. Over 218 District Export Promotion Committees (DEPCs) have adopted the plans, according to a statement issued by the Commerce & Industry Ministry on Wednesday.

"Institutional mechanism in the form of State Export Promotion Committees (SEPCs) and



The objective is to convert each district into a manufacturing and export hub REUTERS

DEPCs have been constituted in 36 States/UTs to provide support for export promotion and address the bottlenecks for export growth in the districts," according to information shared by Minister of State for Com-

merce and Industry, Som Prakash, in a written reply in the Lok Sabha on Wednesday.

Manufacturing hub

The objective is to convert each district of the country into a

manufacturing and export hub by identifying products with export potential in the district, the reply explained.

ODOP is seen as a transformational step towards realising the true potential of a district, fuelling economic growth, generating employment and rural entrepreneurship, and taking the country towards the goal of Aatmanirbhar Bharat, the Minister said.

ODOP initiative has been operationally merged with Districts as Export Hub (DEH) initiative of the Directorate General of Foreign Trade, Department of Commerce, with the Department for Promotion of Industry and Internal Trade as a major stakeholder.