

e4-wheeler registrations: VinFast overtakes BMW in November

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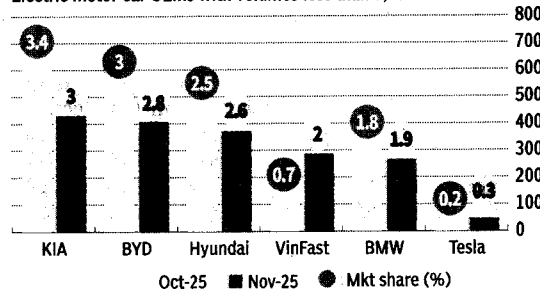
Vietnam's VinFast, a new entrant in India's electric four-wheelers (pure EVs and BOVs), has overtaken BMW in vehicle registrations in November. The next target could be Hyundai.

Among the OEMs with volumes less than 1,000 units, VinFast, which manufactures VF7 and VF6 model EVs, was the only one to report positive growth, as per Vahan data collated at 10 am on Tuesday. Others including BYD (Atto3, eMax7, Seal and Sealion 7), Hyundai (Ionic 5 and Creta), BMW (iX, i4, iX3, i3 and i3s), Kia (EV6 and EV9 models) all saw a decline in registrations, while Tesla's numbers increased marginally.

The data show that VinFast's market share increased to 2 per cent in November versus 0.73 per

VinFast and Tesla are exceptions

Electric motor car OEMs with volumes less than 1,000 units a month



Source: Vahan data as at 10 am on December 2, 2025

cent in October and for others it remained flat. BMW's market share dropped to 1 per cent from 2 per cent, according to Vahan data. The numbers of the US-based Tesla (Model Y) increased marginally to 48 in November from 40 in October.

STRONG NETWORK

Both VinFast and Tesla rolled out their cars in the market two months ago.

Tesla imports its cars priced around ₹60 lakh, while VinFast vehicles, manufactured at Thoothukudi, are in the ₹16-₹20 lakh range.

An analyst noted that VinFast EVs are more comparable with Kia or Hyundai and Tesla's with those of BMW or Mercedes. VinFast has set up a strong partner network, which helped it deliver on time to customers across India, the analyst said.